



Universal Podcast Network

One Voice, Everywhere.

MEDIA KIT | Updated October 22, 2026

Independent podcast network founded by Daniel Lucas. Thirty original shows explore books, business, food, science, faith, family, culture, technology, and more.

Public audience snapshot

Measure	Verified public snapshot
Original podcasts	30 shows UPN catalog, October 22, 2026
YouTube subscribers	106,000 (rounded public count)
YouTube lifetime views	3,900,987 views
YouTube verification	October 21, 2026, 17:46 UTC YouTube Data API v3

Source: UPN server-side YouTube statistics and the official YouTube channel. This dated snapshot may differ from current counts. Lifetime views are not monthly views, podcast downloads, or unique listeners.

Campaign formats

Host-read messages, single-show sponsorship, selected-show bundles, and separately agreed video, newsletter, website, and social placements. Show-level audience reports, rates, currency, dates, and availability: available on request.

Media and campaign contact

Daniel Lucas | Founder and CEO
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Thirty shows. Endless curiosity.

Explore the original UPN catalog

SHOW	TOPIC
AI 101	Technology
Abstract Essay	Culture
Abstract Poetry	Culture
Bible Verses 101	Faith
Book 101 Review	Books
Coaching 101	Business
Comedy 101	Entertainment
Conspiracy 101	Culture
Cucina Vera 101	Food
Current Events 101	News
Entrepreneurship 101	Business
Food 101	Food
Geography 101	Education
Homeschooling 101	Education
Law 101	Education
Leadership 101	Business
Love Letters	Relationships
Mental Health 101	Wellness
Motivation 101	Wellness
Movie 101 Review	Entertainment
Music 101	Music
Mystery Stories 101	Entertainment
Pastry 101	Food
Positive Parenting 101	Family
Psychology 101	Wellness
Science 101	Science
Sex 101	Education
Spiritual Awakening 101	Faith
Tech 101	Technology
Trivia 101	Entertainment

Approved brand assets

Download logo pack | Original UPN logo

Preserve proportions and use the name Universal Podcast Network (UPN). Tagline: One Voice, Everywhere.